

Subject: Re: Radio Training in January
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 12/20/2017 05:03 PM
To: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
CC: Roger Cosgrove <rcosgrove@polahs.net>, Francis Ruiz <fruiz@sanpedrobid.com>, Jonathan Williams <jwilliams@labattleship.com>

Augie,

I agree that we should add it on to the agenda for discussion and I will add to the agenda and gather the information you requested.

It would still be helpful if we knew before the meeting whether we could get it working properly and have the capacity of changing the message. That would provide for a more complete report at the Marketing meeting.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Dec 20, 2017 at 4:33 PM, Bezmalinovich, Augie <ABezmalinovich@portla.org> wrote:

Hi Lorena,

I do not believe you understood the message I was trying to convey at the Committee meeting today and later in the Chamber Board room. I would just like you to report back (place it on the agenda) at the next marketing committee meeting on the whole "radio - 1610" system. Where are all the signs are located, the intention of this program, what it costs to operate and what will it cost (both monetarily and time-wise) if we decide to bring it back to use. We have a great number of new PBID board members that no nothing about this program and we should inform them of it and let the board decide whether it's worth bringing back or not. The PBID is an entirely different organization from when this program went into operation than what it is right now and maybe our money can be spent in a better area than to bring this program back up? I'm not sure and I believe we need more information on it to see if it meets our goals. OK?

Jonathan, do you know what this "radio, 1610" program is all about and do you agree?

Kind regards,

Augie

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Wednesday, December 20, 2017 3:44 PM
To: Roger Cosgrove; Francis Ruiz
Cc: Jonathan Williams; Bezmalinovich, Augie
Subject: Radio Training in January

Roger,

We found the person who can train us on the radio operations. He can come to the school the week of January 8th, 2018, but not Mon or Tues.

Who from the school would like to join us? Please coordinate the date/time with Francis while I am away.

Happy Holidays!

Best regards,

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

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Lparker@sanpedrobid.com

www.sanpedrobid.com

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